Privacy Policy

FinPractice

1 General

This Policy explains what personal data FinPractice processes when you use the Website https://finpractice.pro and order or use FinPractice software, why we process it, and how you can control your data.

The Policy follows the Law of Ukraine "On Personal Data Protection" and, for users in the European Union, the General Data Protection Regulation (GDPR).

2 Data controller

Sole Proprietor Ihor Smyrnov
Tax ID (RNOKPP): 2753510731
07400, Ukraine, Kyiv region, Brovary, Nezalezhnosti Blvd. 9, apt. 27
E-mail: support@finpractice.pro
Website: https://finpractice.pro

3 Data we process

- **Order data:** name or company name, registration or tax number, country, e-mail address.
- **Payment data:** amount, date, payment reference and status. We do not receive or store full card details — the bank processes them.
- **Licence data:** Licence Key, plan, term, activation date, device identifier (derived from the Windows system identifier, without user names), software version, usage counters under the plan.
- **Correspondence** with support.
- **Website technical data:** IP address and server logs needed for operation and security.
- **Website analytics data (only with your consent):** pages visited, referral source, device and browser type, approximate location (country, city), on-page actions (scrolling, clicks), and session recordings and heatmaps of interaction with the Website. This data is collected by Google Analytics and Microsoft Clarity.

The data you enter into the software (contracts, amounts, counterparties, user accounts) stays on your computer or server. FinPractice does not receive it and has no access to it.

4 Purposes and legal bases

Purpose	Legal basis
Processing orders, invoices and certificates	performance of contract; legal obligation
Granting, checking and renewing licences	performance of contract
Support, update and subscription-end notices	performance of contract; legitimate interest
Preventing unauthorised use of licences	legitimate interest
Accounting and tax records	legal obligation
Website traffic analysis and improvement	consent

We do not profile you, do not sell your data, and do not send marketing e-mails without your separate consent.

5 Who receives data

Data is shared only with providers needed to deliver the service, and only to the extent necessary:

- banks and payment services — to accept payments;
- cloud database and server infrastructure providers — to run the licence server and keep order records;
- e-mail services — to send licence keys, invoices, certificates and notices;
- web analytics services Google Analytics (Google) and Microsoft Clarity (Microsoft) — only with your consent, to analyse Website traffic;
- a hosting provider — to run the Website.

A list of specific providers is available on request to support@finpractice.pro.

Data may also be disclosed to public authorities where expressly required by law.

6 International transfers

Some providers may process data outside Ukraine, including in the EU and the USA. We choose providers that apply recognised safeguards (including EU Standard Contractual Clauses) and ensure an adequate level of protection.

7 Retention

- orders, invoices and certificates — for the period required by tax and accounting law (at least 3 years after the reporting period);
- licence data — for the subscription term and 3 years after it ends;
- support correspondence — up to 3 years;
- server logs — up to 90 days;
- analytics data — up to 14 months, according to the analytics services' settings.

After these periods, data is deleted or anonymised.

8 Security

We use encrypted connections (HTTPS), access restrictions, signed licence responses and other organisational and technical measures. No method of transmission or storage is completely secure, but we will notify you without undue delay of any incident that may affect your data.

9 Your rights

Under Article 8 of the Law of Ukraine “On Personal Data Protection” and the GDPR, you have the right to:

- know what data about you is processed and obtain a copy;
- have inaccurate data corrected;
- have data erased where there is no legal ground to keep it;
- object to or restrict processing;
- receive your data in a machine-readable format;
- withdraw consent where processing is based on consent;
- lodge a complaint with the Ukrainian Parliament Commissioner for Human Rights or the supervisory authority of your country.

Send requests to support@finpractice.pro. We reply within 30 calendar days.

10 Cookies

The Website uses cookies and browser local storage necessary for its operation, for example to remember your language and your cookie choice.

Google Analytics and Microsoft Clarity analytics cookies are set only after you click “Accept” in the cookie notice. If you click “Decline”, analytics is not enabled. You can change your choice at any time via the “Cookie settings” link at the bottom of any Website page.

YouTube videos on the Website load only after you click them; YouTube (Google) may then set its own cookies under its own rules.

In server mode, the software uses a technical session cookie for user sign-in.

11 Changes

We may update this Policy. The current revision is always published on the Website with its date. We will notify licensees of material changes by e-mail.

Contact
Sole Proprietor Ihor Smyrnov
Tax ID 2753510731

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